

Solvents

Braun-Knecht-Heimann-Co 1400-16th. HE mlock-8800
Commercial Solvents Corp 110 Sutter. EX brook-1611
Ditrex Corporation 681 Market. GA rfid-5498
Pacific Solvents Company 240 Battery. GA rfid-2950

Sommer & Kaufmann Shoes

-Look on "S" pages under "Shoes-Retail"

Soot Removers

"GARBI" CARBON SCALE & SLAG REMOVER-
GARRATT-CALLAHAN CO OF CALIFORNIA
148 Spear. DO uglas-3020
Gamlen Chemical Co 151 Sn Bruno Av. MA rket-4292
Xzit Pacific Co 200 Davis. GA rfid-8355

Sororities

-See Fraternal Organizations

Sorting Devices

Gimmel Bros 36 Sansome. GA rfid-7759
Sorter-Graf Co 116 New Montgomery. YU kon-1815
Wildie Harry E Co 116 New Montgomery. GA rfid-7004

Sound Deadening Materials

-See Acoustical Materials

Sound Systems & Equipment

BARNEY MORROW'S MISSION ELECTRIC CO
19th&Valencia. MI ssn-6264
BRILL W D CO
10th&Jackson Oakland. TE mpbar-6100
Brown C C Co 26-9th. MA rket-7155
ELECTRICAL COMMUNICATIONS
Amplified Inter-Office & Public
Address Systems-Installed & Repaired
765 Clementine. MA rket-2017
GRAYBAR ELECTRIC CO
9th&Howard. MA rket-5131
Industrial Sound Products Co
3597 Mission. VA lencia-2037

WESTERN ELECTRIC
Public Address Systems
For All Occasions
Sold - Rented - Installed
1050 Howard. MA rket-7421

LIBERTY ELECTRONIC CO
Marine & Industrial
Service & Installations
Public Address Equipment
31 Drumm. EX brook-6168

McCUNE HARRY SOUND SERVICE
10 Brady UN drhil-3950
MEYBERG LEO J CO
RCA INDUSTRIAL
Sound Paging Systems
Public Address Equipment
70-10th. UN drhil-1212

Mission Electric Co 19th&Valencia. MI ssn-6264
Photo & Sound Inc 153 Kearny. EX brook-2103

S F RADIO & SUPPLY CO
SOUND SERVICE
Renting - Servicing - Sales
All Makes Large or Small
PORTABLE SYSTEMS
Intercommunication Systems
Amplifiers - Microphones - Tubes
Over 20 Years Dependable Service
Master Sound Servicemen
1284 Market. MA rket-4568

Signal Electric Supply Co 234-9th. HE mlock-6646
STROMBERG-CARLSON COMPANY
1355 Market. UN drhil-5388

Sound Systems & Equipment-
(Cont'd)

STROMBERG-CARLSON SOUND SYSTEMS

For durable, depend-
able sound or Public
Address systems, you'll
find "There is nothing
finer than a Strom-
berg-Carlson!"

"WHERE TO BUY THEM"
AUTHORIZED DISTRIBUTOR
PACIFIC WHOLESALE CO
116-9th. UN drhil-4843

BRANCH OFFICE
Stromberg-Carlson Company
1355 Market. UN drhil-5388

TELEPHONE EQUIPMENT & REPAIR CO
WESTERN ELECTRIC
Amplifying & Address Systems
Repairing and Installations
503 Market. DO uglas-1311

Voycecall Communication & Service Co
420 Market. SU tter-3460

WESTERN ELECTRIC AMPLIFYING
SYSTEMS-
LANGEVIN COMPANY THE
1050 Howard. MA rket-7421

ZACK RADIO SUPPLY CO 1426 Mkt. MA rket-1426

Sound Systems & Equipment-
Renting

BARNEY MORROW'S MISSION ELECTRIC CO
19th&Valencia. MI ssn-6264

McCUNE HARRY SOUND SERVICE
Public Address Systems
For All Purposes
RENTED
By Day - Week - Month
10 Brady. UN drhil-3950

Mission Electric Co 19th&Valencia. MI ssn-6264

WESTERN ELECTRIC AMPLIFYING
SYSTEMS-
TELEPHONE EQUIPMENT & REPAIR CO
503 Market. DO uglas-1311

Sound Systems & Equipment-
Repairing

BARNEY MORROW'S MISSION ELECTRIC CO
19th&Valencia. MI ssn-6264
Mission Electric Co 19th&Valencia. MI ssn-6264

Souvenirs

-See Novelties Headings

Soy Bean Products

Kuster Laboratories Ltd 571-7th. MA rket-6954

Spark Plugs

Blue Crown Spark Plugs 234-7th. HE mlock-6116
VICTORY SEAL PRODUCTS CO
524 Van Ness Av. HE mlock-5675

Speed Reducers

Adam-Hill Co 244-9th. MA rket-4137
Cleveland Worm & Gear Co 57 Calif. SU tter-5416
Falk Corporation The 259-2d. SU tter-4738
James D O Mfg Co 366 Brannan. GA rfid-1438
Link-Belt Company 400 Paul Av. DE laware-6400
PAO GEAR & TOOL WORKS
1035 Folsom. HE mlock-6522
Philadelphia Gear Works Inc 582 Mkt. SU tter-8280
Wood H C Machine Works Inc
514 Bryant. GA rfid-0736

Your Classified Telephone Direc-
tory is a handy guide. Look through
it and under the proper heading you
will find out who sells what you want
to buy.

Speedometers

ALEMITE CO OF NORTHERN CALIFORNIA
1170 Howard. HE mlock-0721

AUTO ELECTRIC SPEEDOMETER CO
The Original
Speedometer Service Co.
Since 1921
Originators of the
SURVEY FOOTOMETER
Also Specialists in
TACHOMETERS-HUBODMETERS
& Special Instruments
ALL MAKES SPEEDOMETERS REPAIRED
CHECK YOUR SPEED
We Give a Speed Certificate
Near Van Ness Av.
131 Fell. HE mlock-2000

SPEEDOMETER-ELECTRIC COMPANY
Est. 1921
Prompt Service - No Delays
ALL MAKES REPAIRED
Speedometers Reset
Speed Certificates Issued
Stewart-Warner Tachometers,
Cables and Correction Adapters
Corner Turk St.
690 Van Ness Av. OR dway-4633

Speedometer Service Company
131 Fell. HE mlock-2000

VERN'S SPEEDOMETER REPAIR SERVICE
Opposite Calif Motor Vehicle Dept
145 S Van Ness Av. MA rket-6246

Spencer Kenyon Elevator Service

-Look on "E" pages under
"Elevators-Repairing"

Spices

Caswell Geo W Co 642 Harrison. SU tter-6654
Eclipse Supply Co 1160 Folsom. MA rket-0321

McCLINTOCK-STERN CO INC
Claremont Brand Spices
Bakers - Butchers - Canners - Specialties
Paprika - Chili Pepper - Powder - Pods
305 Clay. GA rfid-6500

McCormick & Company Inc
Mrs McCormick's Spices
274 Brannan. EX brook-1776
Old Smoky Sales Co 7 Front. SU tter-8854
Pasa Pasa Sales Co 420 Market. SU tter-8854
Pauli R C & Sons 325 Pacific Av. EX brook-3747
Spice Islands Co 70 Pine. GA rfid-1337
Tyler S H & Son 154 Davis. GA rfid-3458
West Coast Spice Co 353 Broadway. YU kon-2239

Spinning-Metal

-See Metal Spinning

Sponges

AMERICAN SPONGE & CHAMOIS CO INC
Headquarters for Sponges &
Chamois Since 1869
245 Mission. DO uglas-5350

Ettman H L Sponge Co 164 Townsend. DO uglas-4694
Schroeder & Tremayne of Calif
Wholesale Sponges & Chamois Skins
Frank Reuss
24 California. GA rfid-3986

You'll get quicker service when
you dial if you follow these simple
steps:

- 1. Listen for the dial tone. This tone
is your signal that the equipment
is ready to take your call.
2. Dial each letter and digit of the
number in its right order.
3. Draw the dial all the way to the
finger stop.
4. Remove your finger and let the
dial return naturally, without forc-
ing or hurrying.
5. If you make a mistake while dial-
ing, hang up for a few seconds
and then start your call again.

Sporting Goods-Retail

Ben's Golf Shop 1099 McAllister. WA Inut-0895
Daily City Sport Shop 5867 Mission. JU niper-45415

EAGLE LOAN OFFICE
Used Fishing Tackle Guns Etc
123-3rd. DO uglas-3767

Funk Fencing Academy
Calif Leading Fencing Equip Distr
1725 Washington. TU xedo-9935

GERLACH'S
SKI and Skating Boots-Custom Made
22-2d. SU tter-3326

GOLCHER H O CO 508 Market. GA rfid-0828

HARLICK & CO
Ice Skating Shoes-Custom Made
25 Fulton. MA rket-0462

Hirsch & Price 949 Kearny. SU tter-1790
(See Advertisement This Page)

Hoch Carl 1257 Market. HE mlock-5783

Kenally's Tennis Shop 51-2nd. GA rfid-5839

Kirk Robert Ltd 626 Market. EX brook-3035

Lady's Gun Store 335 Kearny. EX brook-4447

Levinson Sol
Boxing Gloves & Bag Gloves
1149 1/2 Mission. MA rket-7252

Misrack's Sporting Goods
Fishing Tackle-Guns-Athletic Goods
Sportswear-Tennis Racket Restraining
2456 Mission. MI ssn-9156

Murio's John Tennis Shop
1811 Haight. BA yview-4044

PECHTEL'S
Golf - Tennis - Fencing - Cricket Equip.
Skates - Gifts - Apparel - Trophies
Uniforms & General Mds.
241 Kearny. SU tter-2622

Phillips Gun Shop 1646 Market. HE mlock-7688

Phillips Sport Shop 1646 Market. HE mlock-7688

Smith's Tennis Shop 692 Stanyan. SK yline-4316

Spalding Shop 626 Market. EX brook-3035

SPALDING SPORTING GOODS-
KIRK ROBERT LTD 626 Market. EX brook-3035

SPIRO'S INC
SPORTING GOODS
GOLF HUNTING
TENNIS FISHING
ARCHERY RIDING
SKIING SKATING
Guns Bought & Sold
Athletic Goods Whsle. & Retail
Visit Our Ladies Dept.
740 Market. SU tter-6181

Sullivan's Dave Sport & Bait Shop
17th Av&Geary Blvd. SK yline-7070

SWANSON H O
ICE SKATES - SKIS - BOOTS
TENNIS - GOLF - ARCHERY
2205 Shattuck Av, Berkeley. TH ornwall-10337

Thompson's Bill Tennis & Golf Shop
111 New Montgomery. EX brook-7731

Thurber Ernie 51-2nd. GA rfid-5878

YIKING ARCHERY
Archery Tackle and Accessories
1874 Market. HE mlock-8317

West J David 1227 Fillmore. WA Inut-1253

Sporting Goods-Whsle & Mfrs

BAKER & HAMILTON 700-7th. HE mlock-2600

BLAICH ADOLPH INC 543 Howard. DO uglas-0830
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10481

BRAUN CLARENCE T CO
Mfrs Of Boxing Gloves & Bag Gloves
1207 Thomas. VA lencia-5712

Cohen J A Knitting Co 151-9th. HE mlock-4393

Curley-Bates Co 617 Mission. DO uglas-8677

DUNHAM CARRIGAN & HAYDEN CO
Kansas Division UN drhil-3400

Dunlop Tire & Rubber Corp 1195 Missn. UN drhil-6556

Ennels C Harry Co 620 Mission. EX brook-0997

FINIGAN E P CO
Specialists in Apparatus For Gyms
Playgrounds Swimming Pools Etc
314-12th. HE mlock-6838

Goldsmith Sports Products
60 Meadowbrook Dr SE abright-1585

HIRSCH & PRICE 949 Kearny. SU tter-1790

Holtermann A H 905 Mission. SU tter-1469

LEVINSON SOL
Boxing Gloves & Bag Gloves
1149 1/2 Mission. MA rket-7252

Lipschutz Irving
Athletic Sox & Sports Clothing
718 Mission. GA rfid-7681

Macgregor Golf Inc 171-2d. EX brook-8103

Pechtel's 241 Kearny. SU tter-2622

Sporting Goods-Whsle & Mfrs-
(Cont'd)

Peters Cartridge Division of Remington Arms Co
Inc 55 New Montgomery. EX brook-3176

Rawlins Mfg Co 620 Mission. EX brook-0997

Remington Arms Co Inc 55 New Mtgy. EX brook-3176

Scott Jim 171-2nd. EX brook-8103

THURBER ERNIE
Fac Rep Riddle Inc Athletic Shoes
51-2nd. GA rfid-5878

Tri-Pak Gun Kit Inc 60 Brady. HE mlock-0867

VAN TASSEL W E & CO
Formerly Glaze Alden & Co
121-2d. DO uglas-2377

Western Cartridge Co 625-2d. GA rfid-8484

Wilber & Son
Sleeping Bags Manufacturers
116 New Montgomery. SU tter-0574

Wilson Al Co 1539A Folsom. HE mlock-1078

WILSON SPORTING GOODS CO
741 Mission. EX brook-1355

WINCHESTER REPEATING ARMS CO
DIVISION OF WESTERN CARTRIDGE CO
Guns-Ammunition-Roller Skates
Flashlights-Batteries
625-2d. GA rfid-8484

Sportswear-Retail

Brumell Armand 156 Powell. YU kon-2909

312 Post. GA rfid-6884

Crawford's Sport Shop 2544 Mission. AT water-3677

DEL MONTE SPORTSWEAR SHOP
Casual Wear - Sportswear
The Smartest Sportswear
in Town
240 Powell. GA rfid-6966

FAIRSEX THE 511 Geary. GR ayton-7373

Fayleth's 1512 Polk. OR dway-3933

Frank's Sportswear 555 Grant Av. GA rfid-6129

Jay Vee Stores 2257 Chestnut. WA Inut-6339

Jay Vee Stores 718 Mission. YU kon-1439

KNIT KRAFT SPORTSWEAR
51 Stockton. EX brook-8348

Lanz of California Inc 272 Post. DO uglas-2277

Marianne Shoppes 2026 Chestnut. FI lmar-9245

Miss Sportwear 2234 Chestnut. FI lmar-2517

Nifty Sport Shops 1640 Fillmore. FI lmar-8279

Polk St Mercantile Co
Ladies & Gentlemen's Sportswear
1623 Polk. GR ayton-7145

Everything for the Athlete
ATHLETIC EQUIPMENT
WHOLESALE & RETAIL
ATHLETIC UNIFORMS
AWARD SWEATERS
CLUB JACKETS
Bowling Shirts - To Order
Ski Equipment-Rented & Sold
Ski Clothing
Ice Skates
HIRSCH & PRICE
949 KEARNY ST.
SU TTER 1790-1791

Sportswear-Retail-(Cont'd)

Robinson's Specialty Shop
Suits & Coats Our Specialty
2277 Chestnut. WA Inut-7788

ROOS BROS INC
Men's and Women's Sportswear
Market at Stockton. SU tter-4040

ROUGH RIDER SLACKS-
SELIG ED 100 Powell. EX brook-7634

Sportswear-Whsle & Mfrs

ALICE FROCK CO
LADY ALICE
DRESSES - SLACK SUITS - SHIRTS
154 Sutter. GA rfid-5736

Altman Joseph 18-1st. GA rfid-6829

Anthony Ernest A 55 Fremont. GA rfid-2446

Barclay Sweater Co Commercial Bldg. EX brook-0876

Beebe Richard W 833 Market. GA rfid-5637

BLOCK H & L
Leather Coats-Gloves-Leisure Wear
1563 Mission. HE mlock-3606

Cohn Goldwater Co 833 Market. GA rfid-5637

Cole of California Inc 833 Market. GA rfid-5637

Colorfonia Ltd 585 Mission. GA rfid-7636

CROWN MANUFACTURING CO
Men's Pajamas-Sportswear-Shirts
19th&York. VA lencia-8567

De Grilla Bob 833 Market. EX brook-6060

F & F Dress Co 130 Sutter. EX brook-8377

Field Harry H 833 Market. EX brook-1570

Fish Clatin E 833 Market. YU kon-1635

Fleischman M R Co 62-1st. EX brook-4741

Francisca of California
Skirts-Slacks-Jackets
783 Mission. EX brook-8400

Fulton Nate J Company 86-2d. YU kon-1608

GANTNER & MATTERN CO
1453 Mission. MA rket-8700

GLOBE CLOAK & SUIT CO THE
609 Mission. DO uglas-2609

Gold I & M 611 Mission. EX brook-7277

H & S Sport Apparel Mfg Co 140-2d. SU tter-0167

Harris Jack 154 Sutter. EX brook-2569

IDLE STYLES-
TROY OF CALIFORNIA
783 Mission. DO uglas-7351

JARETT MARTIN J 130 Sutter. EX brook-7241

JARVIS & MARGUS
Boys & Mens Sport Clothing
140-2d. GA rfid-3347

Jess Sportswear Co
Blouses & Skirts
130 Sutter. SU tter-4962

Klein Joe Mrs 833 Market. EX brook-6060

KORET OF CALIFORNIA
Manufacturers of
SKIRTS - JACKETS - SLACKS - SWEATERS
Women's Work Clothing
611 Mission. EX brook-8723

Landecker Herbert
Slack Suits-Play Clothes Suits-Coats
833 Market. EX brook-0594

LEVI STRAUSS & CO 98 Battery. GA rfid-6200

Levin Irving 16 Minna. GA rfid-1811

Lewin Louis
Ladies Sweaters-Skirts & Sportswear
833 Market. YU kon-2798

Lichtig Ben D & Son 239 Geary. GA rfid-5842

Lindner Julius K Mrs 833 Market. EX brook-4049

Lipshutz Irving
Tee Shirts-Sweat Shirts-Sport Shorts
718 Mission. GA rfid-7681

Nober Mfg Co of Calif 833 Market. GA rfid-5637

OPPENHEIM HUGO
Blouses-Slacks-Skirts-Jumpers-Jackets
833 Market. GA rfid-1364

Pendleton Woolen Mills 833 Market. YU kon-1635

Rutheiser Paul 154 Sutter. SU tter-6325

Sansom Mfg Co 151-2d. SU tter-4888

Snyder of California 51-1st. EX brook-4601

Stearns of California 731 Market. GA rfid-9212

Stettheimer Co 755 Market. DO uglas-2700

STYLECRAFT SPORTSWEAR
1597 Howard. HE mlock-3619

THREE STAR THE
Ladies Wear Manufacturing
509 Kearny. EX brook-5680

United Sportswear Co
Men's-Women's Leather Jackets
1349 Fillmore. WE st-6522

Velia Modes California 222 Kearny. GA rfid-7189

White Stag Ski Clothing Mfg Co
833 Market. YU kon-1635

Zimman Oscar 109 New Montgomery. GA rfid-4485

Spraying
-See Enamelers; Also Metal Spraying;
Also Painting Contractors; Also
Tree Service